

# ENABLE COLLABORATIVE, PROFITABLE AND PRODUCTIVE ORGANIZATIONAL CHANGE

PhD Maya Shapiro Will Help You to Apply Practical Customized How-to Techniques to Deal with Your Unique Organizational Change Requirements



## Who Should Attend

- Team members
- Human Resource Managers
- Department Heads
- Senior Management
- Project, Program and Portfolio Managers and Directors

Also ideal for teams working in one department, project or corporation that want to successfully deal with organizational change.

In an engaging workshop setting, Dr. Maya Shapiro will apply her expertise and depth of knowledge to help you and your organizational changes succeed in the most cost-effective and productive manner. Rather than provide cookie-cutter clichés and platitudes, Dr. Shapiro will provide real strategies to address unique challenges of your organization.

- Assess your workplace culture, recognizing the rituals, rites and key symbols that characterize your daily practices and workplace traditions
- Enable buy-in, commitment and enthusiasm from stakeholders
- Evaluate your organizational readiness for change
- Understand elements of cultural revitalization required for change
- Comprehensively define your current and future organization states
- Develop a realistic plan and timeline for your desired organizational change
- Clarify, resolve and deal with shifting roles and responsibilities
- Discuss methods, processes and procedures with your team
- Define and implement goals in a timely and organized manner
- Empower team members to provide ongoing feedback
- Gather and address feedback and resistance
- Institutionalize your change and conduct productive post-change reviews

Maya Shapiro, PhD, is an anthropologist, educator and consultant who has experience with many workplaces and countries such as Argentina, Ecuador, India, Israel, Laos and South Africa. Dr. Shapiro derives energy and enthusiasm from being around people and helping them understand and enable organizational change which maximizes buy-in, productivity, RO and profits in the fastest possible time. She applies established principles and best practices to helping your organization to maximize your potential to improve and develop your workforce and workplace.



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