## NON-TECHIE SURVIVAL GUIDE FOR WORKING WITH IT - A 1 DAY WORKSHOP (OR TWO 1/2 DAYS) -



Who Should Attend

- Business Sponsors of IT projects
- End users who want their systems requirements fulfilled by IT
- Subject Matter Experts (SME) such as auditors, compliance and HR
- Any non-technical role involved with challenging, troubled or failed IT initiatives
- Although the material is especially relevant for non-technical roles, technical roles will also gain a perspective on how to work productively with their non-technical community. In fact, we encourage participants to attend in tandem or as teams of IT and non-IT roles.

Non-techie IT project sponsors, end users and SME's, it's time to respond.

Do you feel that IT takes too long and costs too much? Do your understand your roles in software and systems projects? Do you lack the practices, language and instincts to make good decisions regarding IT? Is your organization falling behind or failing in your use of technology?

- Without being overly technical, this course will help project sponsors, end-users and SME's to enable IT success by learning how to harness, leverage and enable IT methodologies, techniques and practices.
- Your IT Business Requirements are vital; learn to comprehensively define them and then support them though design, testing and implementation.
- Understand the role of non-techie project sponsors, end-users and SME's during the development and implementation of IT systems
- Learn to enable success and avoid failure when dealing with IT departments and associated IT projects.
- Learn when to apply fast agile versus slower traditional development methodologies

Workshop facilitator (of Humansense.com Inc.) Harry Mingail (PMP, CBAP, PMI-PBA, LSS, Math/Comp Sci, Bus) brings 30 years of project management, business analysis, portfolio management and management consulting, is the author of several books, audios and videos (see www.amazon.com) and has delivered more than 500 workshops to companies and universities in North America, Europe and Asia.