

Business Analysis (BA), Process Improvement (BPI) and Business Intelligence (BI) – Essential Synergies for Your Success

Background and The Clarico Group Approach

The Clarico Group Inc.

www.claricogroup.com

Business Analysis (BA), Process Improvement (BPI) and Intelligence (BI) Essentials and Synergies for Your Success



Whether you are a Project Manager (PM), Business Analyst (BA), Subject Matter Expert (SME), Business Intelligence (BI) expert or a technical team member, this course will enable your projects, advance your career and help your organization to continuously improve. Successfully deliver projects and gain credibility and influence using tools, techniques, task, terminology and deliverables of the globally recognized of internationally recognized best practices. Learn how to facilitate practical and sustainable improvements after productively and effectively analyzing current

processes and associated measures then to institutionalize change as well as continuous improvement. Synergize, apply and enable BA, BI and BPI excellence towards enabling and implementing your project's success.

PMPs! Receive 21 PDUs towards your PMI Continuing Certification Requirements.

PART 1 – BUSINESS ANALYSIS (BA) ESSENTIALS

BA FOUNDATIONS

- Why everyone has a Business Analyst role in their job
- Business Analysis has internationally recognized Body of Knowledge best practices
- BA's and PM's – Similarities, Synergies and Differences
- BA competencies

ENTERPRISE ANALYSIS

- Understanding strategic planning and enterprise architectures
- Building feasibility studies and business cases

ELICITATION

- How to gather requirements productively
- Elicitation techniques (targeted, group and physical) beyond interviewing

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BA PLANNING AND MONITORING

- How to plan business analysis work
- BA planning roles and responsibilities
- Monitoring BA effectiveness

REQUIREMENTS ANALYSIS

- What are the elements of great requirements?
- UML and non-UML analysis techniques

REQUIREMENTS MANAGEMENT AND COMMUNICATIONS

- Requirements management
- Requirements communication

REQUIREMENTS MANAGEMENT AND COMMUNICATIONS

- Design and testing tasks
- Implementation and production

PART 2 – BUSINESS PROCESS IMPROVEMENT (BPI) ESSENTIALS

BPI FOUNDATIONS

- Business analysis and process improvement
- Launching successful BPI projects
- Six Sigma and BPI – Similarities, Synergies and Differences

DEFINING THE CURRENT STATE

- Building and documenting workflow models
- Unified Modeling Language (UML) process modelling

ANALYZING THE CURRENT STATE

- Evaluation: establishing the control group

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- Opportunity techniques: multi-discipline problem-solving
- Opportunity techniques: matrices

PRACTICAL AND SUSTAINABLE IMPROVEMENTS

- Analyzing impacts
- Institutionalizing change
- Continuous measurement and improvement

PART 3 – BUSINESS INTELLIGENCE (BI) ESSENTIALS

BI FOUNDATIONS

- Being proactive about decision making challenges
- What is BI?
- Business Intelligence management issues

BI SOURCES

- Data warehouse and information architectures
- Facts, dimensions, modeling, meta-modeling, and schemas
- Alternate architectures and data marts
- Extracting, transforming and loading

BI AND ONLINE ANALYTICAL PROCESSES (OLAP)

- OLAP, OLTP and multi-dimensions
- Cubism, MOLAP, ROLAP, HOLAP and SOA
- Cross-cultural and virtual interactions and communications

BI USER INTERFACED AND PRESENTATIONS

- Types of dashboards, dashboard features and scorecards
- Querying and reporting
- Data mining applications and techniques

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WHO SHOULD ATTEND

Business analysts

Project and program managers

Business managers

Data analysts

IT architects

Subject Matter Experts (SMEs)

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About Us

The Clarico Group puts ourselves in your shoes, listens and accurately grasps your needs, issues and problems. Then we help you to succeed by delivering any combination of our Clarico Client Trilogy.

Client Option #1 – We Enable by Doing or helping to do what you need to succeed

Our consultants deliver results for you by working on your behalf, running programs or projects for you or just being part of your teams, to make the best happen for you by planning and executing at strategic, tactical and operational levels. We help your teams make better, more creative decisions and, most importantly, actually execute on them.

Client Option #2 – We Educate Using Workshops to educate you as to how and what you need to succeed

Before, during or after our consulting work for you ... it's your choice ...we make sure that there's knowledge and skills transfer. We innovate, design and build interactive workshops, eLearning and classroom training MENTO. The right concept. The right message. The right media. At The Clarico Group we customize and integrate traditional and new media.

Client Option #3 – We Enlighten by providing you with how-to media to guide your success.

We provide our clients with the best book, audio and video media and references to allow you to enable your success for yourself.

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