

Strategic Thinking and Strategy Formulation

The Clarico Group Inc.

www.claricogroup.com

Strategic Thinking



This 2 day workshop is designed to help participants define a strategic vision that is anchored firmly in the organization's values and beliefs. A case study approach will be extensively used in the workshop as it allows participants to see the real life characteristics of an organization and to test their ability in identifying the most likely strategic issues that need to be addressed.

This workshop is designed for senior managers, head of department/business units, senior executives, business analysts and those involved in planning and/or implementing strategic initiatives.

COURSE OUTLINE

Strategic planning - the process

Strategic Analysis

- Recognize threats and opportunities
- Identify strengths and weaknesses
- Identifying high-risk areas
- Define unique resources and core competences
- Analyzing strategic capability
- stakeholders impact analysis

Strategic Formulation

- Critical insights
- Identifying, acquiring and cultivating new strategic capabilities
- Strategizing (identifying goals and methods to achieve them)
- Developing/Updating Mission, Vision and Value Statements
- Strategic alliances with the competition

Implementing Strategy

- Communicating the strategy to the organization
- Developing the corporate Balanced Scorecard
- Project management framework
- Changing the Plan as Necessary During Implementation
- Guidelines to Manage Organizational Change While Implementing the Plan

LEARNING OUTCOME

By the end of the course, participants will be able to:

- Understand what strategy is
- Gain practical skills develop strategy in a creative, participative and structured way
- Understand a range of practical tools and techniques to help to analyze and develop future strategy.
- Perform SWOT analyses
- Examine resources, capabilities, and core competencies.
- Successfully implement strategy in their organization

Enlightenment and Knowledge Transfer

One of our core values is to educate and transfer continuous improvement philosophy and a *lean* way of thinking across the organization. In addition to direct projects we are able to:

1. Lead Workshops on best practices and adoption of Lean tools and techniques
2. Employ video and multimedia production to capture and celebrate success stories from across the organization. We can produce and highlight your most potent lean tools – **your people**.
3. Curate resources (print, digital, e-learning tools, and other) for continued learning and development

Enable. Educate. Enlighten.

**ENABLE
EDUCATE
ENLIGHTEN**



About Us

The Clarico Group puts ourselves in your shoes, listens and accurately grasps your needs, issues and problems. Then we help you to succeed by delivering any combination of our Clarico Client Trilogy.

Client Option #1 – We Enable by Doing or helping to do what you need to succeed

Our consultants deliver results for you by working on your behalf, running programs or projects for you or just being part of your teams, to make the best happen for you by planning and executing at strategic, tactical and operational levels. We help your teams make better, more creative decisions and, most importantly, actually execute on them.

Client Option #2 – We Educate Using Workshops to educate you as to how and what you need to succeed

Before, during or after our consulting work for you ... it's your choice ...we make sure that there's knowledge and skills transfer. We innovate, design and build interactive workshops, eLearning and classroom training MENTO. The right concept. The right message. The right media. At The Clarico Group we customize and integrate traditional and new media.

Client Option #3 – We Enlighten by providing you with how-to media to guide your success.

We provide our clients with the best book, audio and video media and references to allow you to enable your success for yourself.

Contact us:

David Bajurny, Partner

david.bajurny@claricogroup.com

or visit us at www.claricogroup.com