

# Business Analytics

Background and Approach

The Clarico Group Inc.

[www.claricogroup.com](http://www.claricogroup.com)

How much business is lost due to inadequate analysis, slow responsiveness or inability to predict the market and take proactive measures? Are business decisions based on data collection across the enterprise, or does your company lack the current analytic processes to make this possible?

Successful Business Analytics, Decision Support and Business Intelligence (BI) capabilities can make business decisions both interactive and proactive. Claricogroup's services and solutions are your first step to realizing these benefits. We help you to:

- Evolve your data into relevant information that can be collected, managed and shared more efficiently.
- Transform your data into meaningful information—in the format that best suits your needs
- Make your information more dynamic, interactive, transparent, and above all, credible
- Integrate the decision making process throughout your organization

Many organisations have deployed Business Intelligence (BI) solutions to support their decision making process. However, despite several years of using BI techniques, companies still face key challenges relating to the management of information. Users cannot access the right information in a timely manner or in the right context; different BI tools are accessing various data sources; data is inconsistent; data silos exist across disparate systems; data volumes continue to grow exponentially; unreliable forecasts are produced, regulatory compliance is a challenge. To meet such challenges, a well thought-out approach to Business Intelligence & Analytics is required.

Our experience is that Business Intelligence programs should be applied across an entire organisation. This is because BI programs are strategic in nature and require a close interaction between IT and the business, as well as strong governance to help identify, deliver and maintain the organisation's BI strategy.

We design, plan, implement and maintain your BI initiatives, helping you to:

- Define a BI roadmap to enable your current information systems to be ready for the arrival of big data
- Transform insight into actions that result in positive business outcomes for your organisation
- Better collect, manage and share meaningful intelligence across your organisation
- Ensure intelligence is always easily accessible to the people who need it
- Leverage today's newest technologies to improve your business efficiency and improve margins

Tell us or we will help you discover the answers your business needs to become more successful? After deciding upon objectives and metrics to analyse, our consultants will create customised displays of your live data to provide real-time reporting at decision-maker level. We will help you to enable a culture of continuous improvement where better questions will be asked that will ultimately lead to better answers and your continuous successes.

Avoid drowning in data. Start making smarter business decisions. Give us your most challenging or troubled projects, programs or portfolios. We will ensure your success!

## **About Us**

The Clarico Group puts ourselves in your shoes, listens and accurately grasp your needs, issues and problems. Then we help you to succeed by delivering any combination of our Clarico Client Trilogy.

### **Client Option #1 – We Enable by Doing or helping to do what you need to succeed**

Our consultants deliver results for you by working on your behalf, running programs or projects for you or just being part of your teams, to make the best happen for you by planning and executing at strategic, tactical and operational levels. We help your teams make better, more creative decisions and, most importantly, actually execute on them.

### **Client Option #2 – We Educate Using Workshops to educate you AS TO how to do what you need to succeed**

Before, during or after our consulting work for you ... it's your choice ...we make sure that there's knowledge and skills transfer. We innovate, design and build interactive workshops, eLearning and classroom training MENTO. The right concept. The right message. The right media. At The Clarico Group we customize and integrate traditional and new media.

### **Client Option #3 – We Enlighten by providing you with how-to media to guide your success.**

We provide our clients with the best book, audio and video media and references to allow you to enable your success for yourself.

Contact us at [info@claricogroup.com](mailto:info@claricogroup.com)

Visit us at [www.claricogroup.com](http://www.claricogroup.com)