

# Business Analysis

Background and Our Approach

The Clarico Group Inc.

[www.claricogroup.com](http://www.claricogroup.com)

We perform, write about and train people in both the practical and theoretical aspects of Business Analysis. Many of our people are also formally certified in Business Analysis including the Certified Business Analysis Professional (CBAP) designation. Our business analysis services:

- Understands the importance and all the best practice nuances of great REQUIREMENTS to enable the success of all type of technical and non-technical projects.
- Understand that bad REQUIREMENTS and associated scope management are one of the most important reasons for failure in and type of project
- Applies techniques used to work as a liaison among your stakeholders in order to understand the structure, policies, and operations of an organization, and to recommend solutions that enable the organization to achieve its goals.
- Involves understanding how your organization functions to accomplish your purposes. It includes the definition of organizational goals, how those goals connect to specific objectives, determining the courses of action that a business has to undertake to achieve those goals and objectives, and defining
- Plays a central role in aligning the needs of business units with the capabilities delivered by information technology, and may serve as a “translator” between those groups.

We work in your best interests and alongside you to provide a truly end-to-end service:

- Conduct feasibility studies
- Conduct requirements planning and management
- Create and maintain technology strategic plans and associated architectures
- Deal with your data conversion and testing challenges
- Identify, scope and define new business opportunities
- Plan and manage organizational change
- Prepare the business case and conducting an initial risk assessment
- Development of technology roadmaps and investment cases based on assessment of clients strategic direction and business plans
- Facilitation of structured specification of requirements and selection of package software
- Documenting and analysing existing business processes and development of new business processes
- Analysis of existing technology capabilities and functionality
- Elicitation and management of functional and non-functional requirements
- Creating a range of functional specifications for use in the development of software solutions
- Perform delivery assurance including test planning and execution.

From our years of experience with projects of all sizes, there are enormous benefits to understanding, delivering and continuously improving the project's requirements process. There really is no good excuse for the extent of rework that is typically required on projects, or for the failure of projects, or even delivery of reduced functionality and/or over budget or beyond schedule issues. It is within our power to do better.

Give us your most challenging or troubled projects, programs or portfolios. We will ensure their success!

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## **About Us**

The Clarico Group puts ourselves in your shoes, listens and accurately grasp your needs, issues and problems. Then we help you to succeed by delivering any combination of our Clarico Client Trilogy.

### **Client Option #1 – We Enable by Doing or helping to do what you need to succeed**

Our consultants deliver results for you by working on your behalf, running programs or projects for you or just being part of your teams, to make the best happen for you by planning and executing at strategic, tactical and operational levels. We help your teams make better, more creative decisions and, most importantly, actually execute on them.

### **Client Option #2 – We Educate Using Workshops to educate you AS TO how to do what you need to succeed**

Before, during or after our consulting work for you ... it's your choice ...we make sure that there's knowledge and skills transfer. We innovate, design and build interactive workshops, eLearning and classroom training MENTO. The right concept. The right message. The right media. At The Clarico Group we customize and integrate traditional and new media.

### **Client Option #3 – We Enlighten by providing you with how-to media to guide your success.**

We provide our clients with the best book, audio and video media and references to allow you to enable your success for yourself.

Contact us at [info@claricogroup.com](mailto:info@claricogroup.com)

Visit us at [www.claricogroup.com](http://www.claricogroup.com)