

Business-Driven IT Strategic Planning Alignments, Enable and Potentially Transform the Business A 2-Day Workshop

Enhance the quality, productivity and your organizations appreciation of your IT Strategic Planning, Project Management and Business Analysis.

- **For Management:** In the management world, align IT with business while enlightening the business of opportunities such as for cost savings or even business transformational ideas such as amazon.com and Walmart did.
- **For Project Managers:** In Project Portfolio Management as well as the Project Management world of PMBOK® version 4.0, most processes must effectively leverage Business and IT Strategic Planning alignments.
- **For Business Analysts:** In the Business Analysis world of BABOK® version 2.0, understand how Enterprise Analysis, Requirements Management & Communication, and Requirements Analysis knowledge areas of the Business Analysis Body of Knowledge® link with Business and IT Strategic Planning.

Learn how strategic planning provides the context to requirements elicitation, analysis, documentation and validation, and to solution identification for your initiatives.

These days, technology is part of virtually every project. Whether you are technical or non-technical, these business driven IT strategic planning topics are for you. Help your organization understand and value how you can leverage and elevate your Project Management and Business Analysis roles and skills to strategically apply Information Technology (IT) as a competitive, tactical and operational business differentiator. Today's technology is an indispensable and fundamental enabler of corporate ROI, competitive technological business imperative and employee productivity. The days are long gone when technology only supported the business. This session provides practical and action-oriented techniques, guidelines and tips.

Who Should Attend

- Project Managers
- Business Analysts and developers
- Subject Matter Experts (SME) involved with projects
- Senior managers involved in strategic planning

What You Will Learn

1. Learn to be a valued partner of senior executives
2. Understand your PM, BA and SME roles as part of the step-by-step approach of business driven IT strategic planning
3. Improve your potential for project success by properly connecting and applying PMBOK® version 4.0 and BABOK® version 2.0 best practices
4. Apply your PM and BA roles to business-driven IT strategic planning approaches which are flexible to your organization's business drivers, culture and products
5. During the workshop you will derive immediate practical value as the expert workshop facilitator helps you to deal with your specific issues

6. Learn to enable and leverage strategic governance and organizational structures to collaboratively support changing corporate priorities

Program Content

1. Introduction to Business-Driven Technology Strategic Plans

- Overview of Business-Driven technology strategic planning
- Overview of PMBOK® alignments
- Overview of BABOK® alignments
- How to identify overlooked strategic opportunities
- Connecting strategic technology with changing business drivers

2. Project Planning For Success

- Understanding valuable elements of your strategic plan
- Leveraging success factors & measures
- The Business Case, Project Charter and PMI's Project Portfolio Management
- Connecting with the Project Planning Process Group
- Connecting with the BABOK® Business Analysis Planning & Monitoring Knowledge Area

3. Aligning With Your Business Strategy

- Linking with the BABOK® Enterprise Analysis Knowledge Area
- Progressively elaborating the strategic plan
- Enabling corporate product and service business product portfolios
- Connecting with Project Executing and Monitoring & Controlling Process Groups

4. Connections Enabled by Business Analysis Models & Diagrams

- Linking with BABOK® Requirements Analysis Knowledge Area and techniques
- Leveraging key BABOK® Elicitation Analysis Knowledge Area techniques
- Key Business Analysis diagrams and models at the strategic and project levels

5. How PM's and BA's Can Enable the Strategic Plan

- The Business Architecture
- The Information Architecture
- The Applications Architecture
- The Technology Architecture
- The Service Architecture
- Measurable goals/KPI's/balanced scorecard
- How to use Portfolio Management to enable strategy

6. Lessons Learned and Continuous Improvement

- Connecting with the Project Closure Process Group
- Connecting with the BABOK® Solution Assessment & Validation Knowledge Area
- Cultivate ongoing strategic excellence
- Immediate next steps